



# LITERACY LEGACY FUND of Michigan

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## BECOME A SPONSOR

### SUPPORT DOLLY PARTON'S IMAGINATION LIBRARY IN MARQUETTE, MICHIGAN 49855

#### DOLLY PARTON'S IMAGINATION LIBRARY THROUGH THE DOLLYWOOD FOUNDATION

- Is a book gifting program that mails *free age-appropriate books monthly* to children from birth to age five when registered in the program by an adult, e.g., parent, guardian.
- Mails approximately 1.8 million books monthly on the 1<sup>st</sup> through the 3<sup>rd</sup> of each month by 3<sup>rd</sup> class mail.
- Withdraws funds for this program directly from a separate fund account established by LLF Michigan with the Dollywood Foundation;
- LLF Michigan, as the local affiliate, pays \$25 annually for each enrolled child. (see below)

**APPROXIMATE COST PROJECTIONS** (according to data provided by the Dollywood Foundation) for the **49855** area at \$25 per child annually.

- Children eligible: @ 60%=796 children (2019 census figures).
- Projections for enrollment costs include Year 1 = \$2,500; Year 2 = \$6,012; Year 3 = \$10,019; Year 4 = \$14,026; Year 5 = \$18,033, and annually thereafter.
- The LLF Michigan Board is supporting the first year of operation and a portion of the cost annually. Funds are needed for 2021 additional costs and enrollment for 2022 and beyond.
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#### **ABOUT LLF MICHIGAN**

The Literacy Legacy Fund of Michigan is a 501(c) 3 charitable corporation (EIN 26-3673521) based in Marquette, MI. Our mission is to support the improvement of a literate Michigan citizenry of all ages through the distribution of charitable funds to enhance literacy-related efforts.

#### **SPONSOR OPPORTUNITIES:**

##### **\$1,000 – MAJOR SPONSOR**

- ✓ Acknowledgement as a major sponsor on all publicity, including: newspaper articles, TV and radio promotions (where possible), in advertising signage at all fundraising events for the given year, and on the LLF Michigan website and Facebook page with sponsor logo.
- ✓ Certificate of appreciation for display.
- ✓ Two tickets for one fundraising event in the year of donation.

##### **\$500 – FINANCIAL SPONSOR**

- ✓ Acknowledgement as a financial sponsor on all publicity, including: newspaper articles, TV and radio promotions (where possible), in advertising signage at fundraising events for the given year, and on the LLF Michigan website and Facebook page with sponsor logo.
- ✓ Certificate of appreciation for display.

##### **\$250 – FINANCIAL SPONSOR**

- ✓ Acknowledgement as a financial sponsor on various publicity platforms.

**Questions? Email [llfmichigan@gmail.com](mailto:llfmichigan@gmail.com); Call Nancy Seminoff at 906-228-5959**